

**Feel free to use the copy below to ask for approval to attend IT Nation Connect™ Global in Orlando. Simply fill in the blanks or make it your own!**

As a company, we’ve put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect Global this November will help us make the most of that investment. The conference is happening at The Rosen Shingle Creek in Orlando, Florida. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together leaders and professionals from all over the world who can help me understand the industry better. In other words, I’ll make connections that will help us grow our business faster. With these thought-leadership and networking opportunities, we’ll see immediate ROI. I’ll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

**What will I be bringing back?** Best practices and actionable items from over 130 breakout sessions, including topics that focus on our specific business needs in areas such as cybersecurity, sales and marketing, service delivery and operations, leadership and management, and strategy and growth.

I’ll also be face-to-face with top industry vendors offering useful integrations with ConnectWise®, so I’ll be looking for new ways to drive productivity.

**What will it cost? (approximation)**

Airfare	\$350
Transportation (round-trip cab from airport to hotel)	\$60
Three nights of hotel accommodations	\$830
Conference registration by September 20 = Early bird pricing	\$700*
<b>Total</b>	<b>\$1,940</b>

**Conference pricing tiers:**

<p><b>All Access Pass</b> Full price: \$900 Early bird: \$700 for a limited time*</p> <p><b>Pass includes*:</b></p> <ul style="list-style-type: none"> <li>• All keynotes and breakout sessions</li> <li>• Solutions Pavilion access featuring over 160 exhibitors</li> <li>• Welcome reception and IT Nation Connect Global Kickoff Party on Wednesday</li> </ul>	<p><b>Social Guest Pass Add-On</b> If you’re traveling with a guest that will not attend the main conference, you can purchase a pass for social events only!</p> <p>Full price: \$350 No early-bird pricing available</p> <p><b>Pass includes*:</b></p> <ul style="list-style-type: none"> <li>• Welcome reception and IT Nation Connect Global Kickoff Party on Wednesday</li> <li>• Solutions Pavilion pub crawl on Thursday</li> </ul>
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<ul style="list-style-type: none"> <li>• Networking breakfasts and lunches on Thursday and Friday</li> <li>• IT Nation Celebration on Thursday</li> <li>• Access to virtual content for 90 days after the event</li> </ul> <p>*All Access Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p> <p><b>*Early bird pricing ends September 20</b></p>	<ul style="list-style-type: none"> <li>• IT Nation Celebration on Thursday</li> </ul> <p>*Social Guest Passes may only be added to an All Access Pass and cannot be purchased as a stand-alone item. Social Guest Passes do NOT include breakfast or lunch.</p>
<p><b>Add attendees from your company to your all-access pass at a discounted rate!</b></p> <p>Full price for add-ons: \$750  Early bird price: \$550 for a limited time*</p>	
<p><b>Keynote &amp; Solution Pavilion Pass</b>  Full price: \$350  No early bird pricing available</p> <p><b>Pass includes*:</b></p> <ul style="list-style-type: none"> <li>· All keynotes</li> <li>· Solutions Pavilion access, featuring over 160 exhibitors</li> <li>· Welcome reception on Wednesday</li> <li>· Access to virtual content for 90 days</li> </ul> <p>*Keynote &amp; Solutions Pavilion Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p>	

**Wondering what past attendees thought about IT Nation Connect?**

“IT Nation has helped my success because it’s helped me learn how I can collab with other people, I can find out what’s working for them, and I can try that in my company and with my technicians, whether that’s the User Groups, with small people that are kind of close to my area and understand the type of industries we deal with, or here as a bigger company with people all over the nation.”

- Josh Campbell, Service Manager, XFER Communications

“Very friendly people. I think everyone’s out here to talk, collaborate, learn about each other, help each other out. And I think that’s one of the coolest things about what we’re doing here.”

- Marc Welander, IT Service Manager, Marco

“I think it’s one of the preeminent IT service provider communities in the world. There are other communities that distributors run some, and ConnectWise competitors run some. But this one is the preeminent IT community in the world. If you’re in the service-providing business, this is the place to be.”

- Kyle Molotkin, President & CEO, Informanix Technology Group

I truly believe in the value of this conference. I’ll be trained on the newest, easiest ways to amp up our business, and I’ll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the IT Nation ecosystem and global IT industry.

Regards,

*[your name]*