

**Feel free to use the copy below to ask for approval to attend IT Nation Connect™ ANZ in Sydney. Simply fill in the blanks or make it your own!**

As a company, we've put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect ANZ this August will help us make the most of that investment. The conference is taking place at the Hyatt Regency Sydney. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together leaders and professionals from all over the world who can help me understand the industry better. In other words, I'll make connections that will help us grow our business faster. With these thought-leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
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**What will I be bringing back?** Best practices and actionable items from over 60 breakout sessions, including topics that focus on our specific business needs in areas such as cybersecurity, sales and marketing, service delivery and operations, leadership and management, and strategy and growth.

I'll also be face-to-face with top industry vendors offering useful integrations with ConnectWise®, so I'll be looking for new ways to drive productivity.

**What will it cost? (approximation)**

Airfare	\$350
Transportation (round-trip cab from airport to hotel)	\$120
Three nights of hotel accommodations	\$1,050
Conference registration by 24 July = Early bird pricing	\$425*
<b>Total</b>	<b>\$1,945</b>

**Conference pricing tiers:**

<p><b>All Access Pass</b>          Full price: \$850          Early bird: \$425 for a limited time*</p> <p><b>Pass includes*:</b></p> <ul style="list-style-type: none"> <li>• All keynotes and breakout sessions</li> <li>• Solutions Pavilion access</li> <li>• Welcome reception on Wednesday</li> <li>• Networking breakfasts and lunches on Thursday and Friday</li> <li>• Social hour on Thursday</li> <li>• Off-site party on Thursday evening</li> </ul>	<p><b>Social Guest Pass Add-On</b>          If you're travelling with a guest that will not attend the main conference, you can purchase a pass for social events only!</p> <p>Full price: \$225          No early-bird pricing available</p> <p><b>Pass includes*:</b></p> <ul style="list-style-type: none"> <li>• Welcome reception on Wednesday</li> <li>• Social hour on Thursday</li> <li>• Off-site party on Thursday</li> </ul>
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<p>*All Access Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p> <p><b>*Early bird pricing ends 24 July</b></p>	<p>*Social Guest Passes may only be added to an All Access Pass and cannot be purchased as a stand-alone item. Social Guest Passes do NOT include breakfast or lunch.</p>
<p><b>Add attendees from your company to your All Access Pass for 50% off!</b>  Full price for add-ons: \$650  Early bird price: \$325 for a limited time*</p>	

### Wondering what past attendees thought about IT Nation Connect?

“The biggest thing that impacted me at IT Nation is the power of connection with suppliers, vendors, and industry peers. The transparency and quality of conversations we had throughout the week were unparalleled at other industry events that I visited. The power of IT Nation is something that we put a very high value on in our business, and I'm trying to invite more and more of not just my leadership but my staff, so they have conversations with their peers to drive down the messages we're seeing here.”

- Tim Williams, Founding Director, Williams Technology

“My biggest takeaway is that the only constant is change, and I think that every time you come to one of these events, you're reminded of the areas you should be looking into to continue to evolve your business to serve your customers better.”

- Guy Rowson, Founder & CTO, Tier One

“The best part about the conference has been the networking, hearing from guest speakers, getting to communicate with them after the sessions, life learning, professional learning, and career development. It's amazing. My biggest takeaway from the conference has been the reaffirmation of where we are all on our journey, that we're all on the same journey together, and learning through that, sharing that affirmation of each other's development and progressing forwards.”

- Helene Martin, Managing Director, Pit Stop Technologies

I truly believe in the value of this conference. I'll be trained on the newest, easiest ways to boost our business, and I'll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the IT Nation ecosystem and ANZ's IT industry.

Regards,  
[*your name*]